

新媒體暨傳播管理學系 New Media and Communication Administration

Course Requirements for Minor

科目	Courses	credits	備註	Note
專題講座	Special Lecture Series	2	傳播學院學生修讀本系為輔系者，除必須修畢主系之必修科目外，『專題講座』、『傳播原理(一)』、『傳播原理(二)』、『傳播研究方法(一)』、『傳播研究方法(二)』、『論文寫作』及『畢業論文』為院定必修科目，不再列入輔系科目，必須於本系專業課程中另選修至少 8 學分，始可取得輔系證明。	Students from the School of Communication need to pass the department required courses, and the co-required courses of the Special Lecture Series, Principles of Communication I, Principles of Communication II, Communication Research Methods I, Communication Research Methods II, Thesis Writing, and Graduation Thesis will not count toward in this course outline, need to take additional professional elective courses at least 8 course credits.
傳播原理(一)	Principles of Communication I	2		
傳播原理(二)	Principles of Communication II	2		
傳播研究方法(一)	Communication Research Methods I	2		
傳播研究方法(二)	Communication Research Methods II	2		
論文寫作	Writing and Methodology of Research Papers	2		
畢業論文	Graduation Thesis	2		
電腦繪圖	Computer Graphics	2		
網頁設計	Homepage Design	2		
匯流與媒介組織管理	Convergence and Management in Media Organization	2		
媒體財務管理	Media Financial Management	2		
媒體行銷管理	Media Marketing Management	2		
媒介組織人才管理	Human Resource Management in Media Organization	2		
合計	Total	26		